

# WS/FCS 2021 Arts Council Campaign February 1<sup>st</sup> – 28<sup>th</sup>

Look for campaign updates from your school's  
Arts Council Rep and from the WS/FCS Central Office



## The Arts Council's Commitment to Arts Education at WS/FCS

The Wells Fargo Arts-In-Education Grant program connects artists and arts organizations with elementary, middle and high-school students by funding programs designed to awaken their intellectual and creative curiosity.

## \$100,000 is invested into WS/FCS for 2020 through:

- 18 artist projects (for example: Winston-Salem Symphony performance, Bookmarks author visits, Associated Artists of Winston-Salem artist-led workshops, etc.)
- WS/FCS Professional Development for Teachers

## Facts in 2019:

- 470 teachers participated in professional development in arts education
- Over 31,000 student experiences through arts programs in schools
- Over 2,100 teacher experiences through arts programs in schools

## WHY GIVE?

### Arts Education Matters:

- A student involved in the arts is **four times more likely** to be recognized for academic achievement.
- Students who take four years of arts and music classes average almost **100 points higher on their SAT** scores than students who take only one-half year or less.
- Low-income students who are highly engaged in the arts **are twice as likely to graduate college** as their peers with no arts education.

### Incentives:

- All donors giving *\$5 per pay period (\$50 or more)* will be entered into a drawing for:
  - **GRAND PRIZE** – TBD- a \$1,000 value
  - **SECOND PRIZE** – gift card bundle- \$300 dollar value
  - **THIRD PRIZE** - \$100 Walmart gift card
- Employee Participation Prize – The school with the highest participation will win a Bookmarks Author visit and \$250 worth of books for its school library.  
\* If more than one school has 100% participation a random drawing of those schools will determine the winner.

Give today by visiting <https://www.intothearts.org/wsfcs>