



2025 Grant Programs Information Session
October 7, 2024

Arts Council Grant Programs Team

Cécile Boynton

Community Grants and
Services Manager

cboynton@intothearts.org

336-747-1412

Shannon Stokes

Vice President of
Community Impact and
Programs

sstokes@intothearts.org

336-747-1416



ARTS COUNCIL 2025 Grant Programs Information Session
October 7, 2024 at 11:00 AM

AGENDA

- Grant Programs Overview
- Grant Eligibility and Timeline
- How to Apply for Grants
- Questions

Arts Council Grant Programs

New Grant Programs

- **General Operating Support Grants (\$10,000 - \$35,000)**
- **Multicultural Grassroots Arts Grants (\$5,000 - \$35,000)**
- **Arts For EveryBody Community Project Grants (\$5,000 - \$35,000)**

Arts Council Grant Programs

Continuing Grant Programs

- **Wells Fargo Arts-In-Education Grant**
- **Artist Support Grant (Application Closed)**

General Operating Support Grant

General Operating Support Grants (\$10,000 - \$35,000) -

Nonprofit arts organizations with operating budgets of \$1 Million and above.

To be eligible, organizations must be:

- A 501 (c) (3) nonprofit charitable organization
- Have an operating budget of \$1,000,000 or more
- Operate within a mission that describes arts and culture as the primary purpose.
- Operate programs and services within Forsyth County as their primary residence.
- Not be a North Carolina State entity

General Operating Support Grant Difference

General Operating Support Grant

- Operating Support
- Funding for Organizations with \$1 Million Operating Budget
- Funding Source – Private Donations and Fundraising

Organizational Support Grant

- Operating Support
- Invitational Only
- Funding Source – N. C. Arts Council Grassroots Arts Program

Multicultural Grassroots Arts Grant

Multicultural Grassroots Arts Grants (\$5,000 - \$35,000) - provides programmatic support to organizations demonstrating artistic excellence and has a mission that reflects African American, Asian American, Latino, or Native American cultures.

Multicultural Grassroots Arts Grant

To be eligible, organizations must be:

- A 501 (c)(3) nonprofit charitable organization and in operation for at least one year
- Operate within a mission that describes arts and culture as the primary purpose
- Operate programs and services within Forsyth County as their primary residence
- Not be a North Carolina State entity or receive direct operating support from the NC Arts Council.

To meet the multicultural requirement:

- An organization's primary arts mission reflects African American, Asian American, Latino, or Native American cultures.
- Programs and services are conducted by artists, ensembles, or organizations of color. It is not reached by the percentage of audience members or participants of color.

Arts For EveryBody Community Project Grant

Arts For EveryBody Community Project Grants (\$5,000 - \$35,000) - In the spirit of Arts For EveryBody, these grant funds will support artist-led and/or community-based projects that foster art participation and improve healthier communities through arts and culture.

Arts For EveryBody Community Project Grant

To be eligible, applicants must be:

- A 501 (c)(3) nonprofit charitable organization, for-profit entity, artist or resident that resides in Winston-Salem or Forsyth County for at least one year.
- Both nonprofit and for-profit entities must have a mission that describes arts and culture as the primary purpose. If not, it is recommended that the entity partners with a local artist or arts organization.
- Educational pre-schools and K-12 schools/institutions are not eligible for this program.

Arts For EveryBody Community Project Grant

Arts For EveryBody

- Project Support
- Open to Nonprofits, For-Profit Entities, and Individual Artists
- Tied to National Initiative
- Funding Source – Transformational ARPA Dollars through the City of Winston-Salem

Arts Event Sponsorship Grants

- Project Support
- Open to Nonprofits, and Individuals with Fiscal Agency
- Funding Source – N. C. Arts Council Grassroots Arts Program, and Private Funding

Wells Fargo Arts-In-Education Grant

Wells Fargo Arts-In-Education Grant – In partnership with Winston-Salem/Forsyth County School Systems, this grant connects artists and arts organizations with elementary, middle and high school students, by funding programs designed to awaken their intellectual and creative curiosity.

Wells Fargo Arts-In-Education Grant

To be eligible, applicants must be:

- Individual artists and arts & cultural organizations with an EIN (Employer Identification Number).
- Applicants may apply for one (1) Wells Fargo Arts-In-Education Grant per fiscal year.
- Applicants should demonstrate an ability to successfully communicate in a school environment with children.
- Artists/presenters working in a classroom setting should not only demonstrate strong artistic accomplishments but should be trained and/or experienced presenters/educators.
- Schools are not eligible to apply.

Grant Timelines

- All grants are due **Thursday, October 31, 2024, 11:59 PM EST**
- Grant Applications Reviewed in November
- Grant Award Announcements in December
- Grant Project Period: January 1 – December 31, 2025

How to Apply for Grant Programs

- Visit our website at intothearts.org/funding
- Learn More > Application > Submittable Grants Portal
- Select the Application to Apply > Sign-in or Sign-up
- You are able to see the entire application and Submittable automatically saves drafts

- All grants are due **Thursday, October 31, 2024, 11:59 PM EST**

Frequently Asked Questions?

General Grant Program Questions

What prompted Arts Council's grant restructure?

The 2025 grant programs have been tailored to better meet the needs of the evolving arts landscape and fulfill new requirements as set by the North Carolina Arts Council (NCAC). NCAC guidelines prohibit Grassroots sub-grants to organizations receiving direct operational funding. To counter this, AC has introduced three new grant programs to help maintain organizations at overall similar levels of funding when combined with NCAC funding.

How many organizations were impacted by Arts Council grant programs restructure?

Organizational Support Grant, known as OSG, was discontinued for 2025 impacting ten organizations with \$420,000 of support. Our goal is to provide you with the most effective support possible. In FY25, Arts Council will grant \$902,000 compared to \$900,000 in FY24.

Frequently Asked Questions?

General Grant Program Questions

Can our organization apply for an Arts Council grant(s) and receive direct funding from the North Carolina Arts Council?

Yes, Arts Council accounted for changes with NCAC within the restructuring of its new grant programs. Therefore, organizations that receive direct funding can apply for grants for which they meet the criteria.

Where do I submit a grant application, and when is the deadline?

Interested applicants can apply at <https://intothearts.submittable.com/submit>. All grant applications are due Thursday, October 31, 2024, 11:59 PM EST. More details about each grant program can be found at <https://www.intothearts.org/funding>.

Frequently Asked Questions?

General Operating Support Grant Questions

What if my organization does not meet the \$1 Million or above operating budget requirement?

Consider applying for another grant program. More details can be found on our website <https://www.intothearts.org/funding>.

Multicultural Grassroots Arts Grant Questions

Can I use a fiscal agent to apply for the multicultural grassroots arts program?

The Multicultural Grassroots grant is not for individuals or for-profit entities. Nonprofit organizations with 501(c)(3) tax exempt status meeting the criteria are encouraged to apply.

Frequently Asked Questions?

Wells Fargo Arts-In-Education Grant Questions

What are the general funding ranges for Wells Fargo Arts-In-Education?

The general funding ranges for Wells Fargo Arts-In-Education grants range from \$2,500-\$10,000.

Arts For EveryBody Community Project Grant Questions

Do I have to create a new project for the Arts For EveryBody Community Project Grant?

No, the project submitted can be an existing project that's a community-based or artist-led project.

Frequently Asked Questions?

Arts For EveryBody Community Project Grant Questions

Can I submit more than one application for Arts For EveryBody Community Project Grant?

Only one application can be submitted per organization/business/individual artist; however, an organization/business/individual artist may be a collaborator or partner on a project. The project lead should submit one application.

The Arts For EveryBody Community Project Grant is an ARPA funded program. Is this a reimbursement grant?

The Arts For EveryBody Community Project grant is Transformational ARPA funding through the City of Winston-Salem. This grant program is not a reimbursement grant program.

Frequently Asked Questions?

Arts For EveryBody Community Project Grant Questions

How many grant applications do you anticipate funding through the Arts For EveryBody Community Project Grant?

The number of grants awarded will be based on the number of applications and funding amount requests received. All grant programs are a competitive process.

Where can I find more information about the Arts For EveryBody initiative?

For more information about the national Arts For EveryBody initiative, visit <https://www.artsforeverybody.org/>.

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Shannon Stokes

Vice President of
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