



Membership Application Preface:

The Arts Council is delighted that you are applying for membership!

- Please make sure that your application is complete.
- Deadlines for submission are **October 1 and February 1**. If you miss either deadline, your application will be reviewed at the next cycle. The grant applications are posted on-line in March. Considering that membership to The Arts Council is contingent to be eligible for applying for some grants, you will be given enough advance notification to apply for a grant.



City of the Arts and Innovation

The Arts Council has teamed with Mullen Advertising to help us broaden the scope of Winston-Salem as the “City of the Arts.” Signage and marketing broadcast our message of Winston-Salem/Forsyth County activities; many of them are arts-related. You may wish to help us with this effort by including the above logo on your website and/or link to our newly created webpage, “TheCityofTheArts.com”.

Funding:

Membership to The Arts Council provides limited benefits but does not guarantee funding. If you become a member, you may be eligible to apply for grants from The Arts Council. (Carefully review separate funding criteria for each grant category before applying for a grant. These criteria can be accessed on our website, www.intothearts.org).

MEMBERSHIP – APPLICATION

Date: _____

Organization: _____

Contact Information:

Name: _____

Address: _____

Telephone: _____

Fax: _____

E-Mail Address: _____

Web Site: _____

An organization seeking membership in The Arts Council should submit sufficient data for the Board of Trustees to evaluate the organization based on the factors described below. Applicants should address each of the following factors separately.

1. Describe the overall purpose of the organization: Must be similar or compatible to The Arts Council's purposes of coordination, promotion and development of arts related educational and cultural activities in Forsyth County, including all means of self-expression in performing, visual, creative and instructional arts.
2. Provide a short history of the organization, including leadership structure, election process (must assure continuity of the organization), year formed, number of members, etc. (Attach copy of by-laws)
3. Describe current activities (number and type of performances, educational activities, classes, exhibitions or other activities, including any attendance or enrollment statistics).

4. Please answer the following questions as best you can. The answers to these questions help The Arts Council get a better understanding of who you are but are not a criteria for membership.
 - a. What percentage of your organization's activities involve artists based in Winston-Salem and/or Forsyth County?
 - b. What percentage of your organization's activities are held in Winston-Salem and/or Forsyth County?
 - c. What percentage of your board resides outside Winston-Salem and/or Forsyth County?
 - d. Do you have any offices in Winston-Salem and/or Forsyth County?

5. Please attach: (a) the federal tax-exempt letter indicating 501(c)(3) status; and (b) recent filing of IRS Form 990—Return of Organization Exempt From Income Tax. Please indicate your fiscal year.

6. This application should be certified by signature, printed name, title and date of signature by the organization's applicant and its executive director to attest to the truthfulness and correctness of the application and its attachments. Please see below.

Executive Director:

Signature _____

Printed Name: _____

Title & Date: _____

Board Chair:

Signature _____

Printed Name: _____

Title & Date: _____

Please contact Dara Silver at 336-722-2585, Ext. 1121 or dsilver@IntoTheArts.org with questions.

Applications for membership should be forwarded to:

The Arts Council of Winston-Salem and Forsyth County
 Attention: Dara Silver
 305 West 4th Street
 Winston-Salem, NC 27101
dsilver@intothearts.org

MEMBERSHIP - POLICY & STANDARDS

Attachment

Policy

It is the policy of The Arts Council of Winston-Salem and Forsyth County, as stated in Article II of its Bylaws, to be a membership organization. All members shall meet the following criteria:

- will be a 501 (c)(3) tax-exempt organization; and
- have missions that are primarily arts or cultural.

Organizational membership is defined by The Arts Council's Standards of Membership.

*Please note that an individual 501(c)(3) IRS designation and a separate governing board are required for members to qualify for Organizational Support funding.

Standards of Membership

- Member status is assigned to an organization at the discretion of The Arts Council's Board of Trustees.
- The Arts Council serves organizations in the greater Winston-Salem area and Forsyth County (the "community"). Exceptions will be at the discretion of The Arts Council's Board of Trustees. Furthermore, the organization must serve the purpose of coordination, promotion and development of arts related educational and cultural activities, including all means of self-expression in performing, visual, creative and instructional arts.
- Members must demonstrate in the initial application and on an annual basis the following :
 1. Consistent efforts to achieve excellence in programs and services to the Community.
 2. Strong contribution to The Arts Council's own fund raising capability.
- Maintain responsible management with a governing committee or Board of Directors or Trustees that meet at least twice a year.
- Submit a list of the organization's staff and governing body, including officers, to The Arts Council at the beginning of the organization's fiscal year and as changes are made. Staff and governing body lists should include each individual's name, position and demographics.
- Work to raise the standards of the organization, including quality of performance, efficiency of operation, and cooperation with other organizations to meet the educational and cultural needs of the Community.
- Each membership will be reviewed every year for compliance with The Arts Council's policy and standards of membership. The Arts Council reserves the right to change the status of a member with proper notice.
- Submit to The Arts Council at the beginning of the organization's fiscal year the following documents :
 1. IRS Form 990—Return of Organization Exempt From Income Tax
 2. Report of past year's activities of coordination, promotion and development of arts related educational and cultural activities including all means of self-expression in performing, visual, creative and instructional arts.