



The ARTS COUNCIL newsletter

Fall 2008

The ARTS COUNCIL of Winston-Salem and Forsyth County . . . *For the Arts*

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The Arts Council
305 West Fourth Street
Winston-Salem, NC 27101
Tel 336 722 2585
Fax 336 761 8286

www.intothearts.org



The Arts Council Board of Trustees



Dara Folan, Chair
The Arts Council

Each year when we are in the midst of our Annual Campaign, we realize once again how volunteer driven The Arts Council is. We simply could not carry out our primary mission of raising money for arts organizations and advocating for the arts without our army of volunteers. This year, we are doubly aware of this fact since we have two campaigns running simultaneously – the Comprehensive Campaign and the Annual Campaign, which is a component of the Comprehensive Campaign.

During the renovation of the Sawtooth Building, we have moved our offices to 305 West Fourth Street. Throughout the day and often well into the evening, committees and volunteers on special projects are meeting in the conference room there or in spaces commandeered for planning and strategy sessions.

This extraordinary volunteer effort on behalf of the arts requires the support of a dedicated staff and a core belief that a strong arts organization requires maximum participation from a broad cross section of the community. I am happy to report that we fulfill both of these requirements, and maintain a continuing commitment to expanding participation in Arts Council activities in all sectors of the community.

Speaking of volunteers, we owe a special word of thanks at this

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The Arts Council's Largest Campaign Ever is on Schedule

\$20 Million Raised Toward \$26 Million Goal

Less than a year after the first Campaign Cabinet meeting, Comprehensive Campaign Co-Chairs J.D. and Janie Wilson say the \$26 million goal is well within reach. "We have raised more than \$20 million in contributions and pledges – 76.9 percent of our goal – and we are on schedule," said the Wilsons, "but the reality is that the last weeks and months are always the toughest ones in a campaign. We need a maximum effort from everyone to reach our goal." Milton Rhodes, President and CEO of The Arts Council, said, "We are cautiously optimistic that the remaining six million dollars can be raised from individuals, foundations, and local, state, and federal funding sources that we have yet to approach for support. Our 2009 and 2010 Annual Fund Campaigns will also be major contributors towards this goal."



Campaign leadership has been in the capable hands of (l to r) Janie Wilson, J. D. Wilson, Erna Womble, and Bill Womble, Jr.

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Annual Campaign Meets \$2.75 Million Goal

Highest in Arts Council History

Erna and Bill Womble, Jr, Co-Chairs of the 2008 Annual Campaign, and their team of dedicated volunteers have reached their \$2.75 million goal. The goals for 2009 and 2010 already have been established at \$3 million and \$3.25 million, respectively. Contributors this year were urged to make three-year commitments, and many did.

There are many success stories from the 2008 Annual Campaign, which was blessed with a combination of seasoned fundraisers and energetic newcomers. One is the number of new businesses that Business Co-Chairs J Smith and Hilary Kosloske added as Arts Council donors. At least 20 signed on for the first time or renewed giving relationships with The Arts Council.

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Managing the Present, Planning for the Future

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Christine Gorelick Named Vice President of External Relations

Christine Gorelick has joined The Arts Council as Vice President of External Relations. She previously was General Manager of the Piedmont Chamber Singers. Her areas of responsibility will include advocacy, fundraising, governmental relations, marketing, and Arts in Education initiatives.

Gorelick received the BS degree in Political Science and the Masters in Public Administration degree from the University of North Carolina in Chapel Hill. She moved to Winston-Salem in 1986 to work for the City of Winston-Salem as a budget analyst, and since 1993 has operated her own business as a freelance actress, singer, voice talent and theater producer. She has performed

extensively throughout the region.

Gorelick has served on the Board of Directors of The Little Theatre of Winston-Salem, with two terms as president, been a volunteer for The Alliance for Education and Save Our Summers, and served on the Calendar committee for the Winston-Salem/Forsyth County School System. She also has served on The Arts Council's Advocacy and Board Development committees.



Annual Campaign Meets \$2.75 Million Goal continued from cover page

Workplace Giving continues to be the backbone of the Annual Campaign and ensures that the entire community is engaged. These multi-pronged in-house campaigns require organization and creativity. Co-Chairs Chris Fox and Emily Powell substantially exceeded their goal.

Each year, thousands of Winston-Salem/Forsyth County public school students benefit from programs funded by The Arts Council, and teachers, administrators and staff contribute generously to the Annual Campaign. Now a part of the Education Division with colleges and universities, which is Co-Chaired by Murray Greason and Rudy Anderson, the schools topped their previous record. The Campaign team also celebrated the fact that Forsyth Country Day School participated in the Annual Campaign for the first time. There were many new donors at Winston-Salem State University, and Wake Forest University faculty and staff increased their giving by more than 10 percent.

The tireless duo of Marge and Jerry Silber, Co-Chairs of the Community Gifts Division, exceeded their goal by more than 150 percent. This division is comprised of individual givers which means a large array of contributors and countless contacts. The Young at Heart Division, which is a combined effort of The DASH, Urban League Young Professionals, and the Reynolda After Hours group, is striving toward an ambitious goal of \$100,000.

The healthcare community is a major driver of the local economy, and the Medical Community

Division, Co-Chaired by Dr. William Applegate and Steve Snelgrove, each year continues to run stronger campaigns. Lynn Habif received applause for the broad-based campaign she spearheaded at Baptist Hospital and was treated by the Comprehensive Campaign Committee to dinner at the Zevely House and an evening at the opera. Forsyth Medical Center, besides running an effective in-house campaign, reached out aggressively to the larger medical community associated with the hospital.

Bob Whaling, Chair of the Government Division, continues to demonstrate his dedication and tenacity in dealing with governmental entities. Meeting projections and goals in this area is subject to many contingencies. Regardless, city, county and state government sources account for more than \$350,000. At the same time, The Arts Council has developed one of North Carolina's most effective advocacy programs. The efforts of a host of volunteers who contact elected officials on key issues have paid off. Our pro-rata share of state monies for county arts organizations increased this year, and there were other victories to celebrate.

The Professional Division, Co-Chaired by Ursula Henninger and Tonya Deem, had one of the largest percentage increases over goal, with significant increases in participation by the architectural community. Members of the Calloway, Johnson, Moore & West architectural firm doubled their 2007 contribution and Walter Robbs Callahan and Pierce had almost 100 percent participation.

Development Staff: A Strong Professional Team

The beginning of a new year of fundraising is an appropriate time to introduce some new faces on the Development Team, as well as recognize an existing team member who has become a key member of The Arts Council staff.



Catherine Heitz-New
Director, Corporate and Workplace Giving

Cat has served on The Arts Council development staff since 2005. She has worked with the Professional Division and served as staff liaison for the Advocacy Committee. In 2009 Cat will spearhead two major components of the fundraising effort - Corporate and Workplace Giving.

Cat is a graduate of the College of Charleston and holds Bachelor Degrees in Arts Administration, Fine Arts and Art History. Prior to relocating to Winston-Salem in 2006, she was Director of the City Gallery at Waterfront Park for the City of Charleston - Mayor's Office of Cultural Affairs. She also served on the Visual Arts Planning Committees for Piccolo Spoleto Festival, MOJA Arts Festival, Charleston Farmer's Market and First Night Charleston.

She serves on the board of Arts North Carolina and is a member of the Junior League of Winston-Salem. She also serves on The DASH Marketing Committee and is a member of Leadership Winston-Salem's Class of 2008-2009.



Mary Craig Tennille
Director, Major Donor and Professional Giving

Mary Craig, who joined The Arts Council staff in early September, will focus her efforts on cultivating prospective Renaissance Society members, as well as current major donors and increasing giving in the Professional Division.

A native of Winston-Salem, Mary Craig lived in San Francisco for the past six years where she was Development and Information Systems Manager for the Fine Arts Museums of San Francisco. She was an integral part of the capital campaign that raised more than \$190 million to rebuild the de Young Museum in Golden Gate Park. She also managed the Museums' Business Council program, oversaw functions of the donor databases, and managed restricted gifts.

Prior to working at the Fine Arts Museums, she was Public Relations Associate at Reynolda House Museum of American Art for two years, after graduating from Wake Forest University in 2001 with a major in studio art and a minor in communications. Mary Craig is a printmaker, whose work has been exhibited at the San Francisco Museum of Modern Art and at Associated Artists of Winston-Salem. She is also a member of the National Advisory Council of Reynolda House.



Christina Cession
Manager, Development Services

Christina will join us in December 2008. She will be responsible for coordinating workplace campaign events, conducting employee coordinator training and establishing a volunteer program for The Arts Council.

Christina is a Forsyth County native and a 2008 graduate of Appalachian State University. She earned the BS degree with a major in Music Industry Studies and a minor in Business.

While at Appalachian, she completed several internships, including a semester at The Arts Council where she worked on projects related to the *The City of the Arts* branding project. She also had a summer internship at the Hayes Performing Arts Center in Blowing Rock and received the North Carolina Art Council's Community Arts Administration internship.

Christina is proficient in several areas of the arts including piano, chorus, jazz vocal and acting. While at Appalachian, she gained experience in fundraising and tour management through her participation in the ASU Gospel Choir and ASU Jazz Band.

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Public Art and Design Committee Makes Presentation to City Council

Recommendation favorably received

For several years, The Arts Council's Public Art and Design committee has doggedly researched public art and design programs across North Carolina and the nation to determine how Winston-Salem might best move forward. While doing so, the committee became a key player in the installation of the two pieces of public art at the Wal-Mart on Peters Creek Parkway.

At the same time, The Arts Council communicated informally with City Council members who were watching and taking note, and last year the city appropriated \$50,000 to inventory the city's public art and begin the process of determining how to conserve it. It included another \$50,000 in its current budget designated for public art and design.

Now The Arts Council committee has taken a proposal to City Council for the establishment of a Public Art and Design Commission. Thorns Craven, Chair of The Arts Council committee, made the presentation before the Committee on Community Development, Housing, and General Government. A tremendous amount of volunteer effort went into preparing for the presentation and recommendations – particularly by public art stalwart Doug

Lewis, and it was favorably received. The Arts Council also recommended that a separate group be authorized to work with transportation officials on the design of proposed bridges on Business 40 and Highway 52.

"This meeting was extremely significant," said Milton Rhodes. "The Council recently had to consider requests related to public art, and they were looking for help in handling future proposals put before them. We were ready with our research and a solid recommendation. I think City Council members recognize the fact that The City of the Arts must excel in the area of public art for the benefit of our residents and to help drive the development of a knowledge-based economy."

City Council members authorized staff to move forward by drafting a recommendation for the establishment of a Public Art and Design Commission to work closely with The Arts Council and to present it to the Community Development, Housing, and General Government Committee as an action item in October. Details about the composition and administration of the commission would be included.

Cutting-Edge Lighting Event Planned for Downtown, November 13-15

Arts Council Helping Coordinate School of the Arts/Piedmont Craftsmen Collaborative

The University of North Carolina School of the Arts will launch a bold, one-of-a kind, collaborative lighting initiative in mid November involving some of the nation's premier lighting companies and professionals. Paul Gregory, an internationally acclaimed lighting industry professional, will work with lighting students at the University of North Carolina School of the Arts to create a cutting-edge evening lighting experience November 13-15 at Winston-Salem's historic Millennium Center.

The project will be a part of one of Winston-Salem's busiest, arts-packed weekends. Piedmont Craftsmen's Fair, one of the nation's premier shows for artisans, will run Saturday and Sunday, November 15-16. The theme for the lighting project will be drawn from the Piedmont Craftsmen's Fair.

Milton Rhodes, President and CEO of The Arts Council, described the event as "a gift in the form of public art to residents of the area and visitors to The City of the Arts. Only in a city defined by the arts and dedicated to developing a creative economy would people have an opportunity to view an installation of this complexity."

Gregory was invited by Norman Coates, Director of the Lighting Program in the School of Design and Production,

to teach a master class for lighting majors at the University of North Carolina School of the Arts. "Paul, the students and I decided that to make this master class a memorable educational experience we had to get outside the classroom and into real applications of cutting-edge lighting technology and applications."

Gilbert and Suzanne Mathews, founders and owners of San Antonio-based Lucifer Lighting, are funding the project. They are members of the Board of Visitors of the University of North Carolina School of the Arts.

Other Winston-Salem events scheduled for the weekend of November 14-16 include an exhibition at the Southeastern Center for Contemporary Art (SECCA), Structure, Surface and Expression: Quilt Directions Today; an exhibition of paintings by the 20th Century "Ash Can School" artist John Sloan titled *Seeing the City: Sloan's New York* at Reynolda House Museum of American Art; an exhibition at Delta Arts Center featuring a collection of greeting cards by leading 20th Century African-America artists, titled *To Vivian and John with Love*; and a show at the Diggs Gallery at Winston-Salem State University featuring New York artist Charles Searles, whose artwork is inspired by African dance.

A Message from Milton Rhodes



Milton Rhodes
President and CEO
The Arts Council

So much is going on at The Arts Council that it is difficult to decide what to comment on in this small space. However, one issue that always is on my mind is sustainability and assuring that as time goes by the arts in this community will have a sound financial foundation.

For instance, that was my primary concern during the recent discussions about the Tourism Development Authority (TDA),

its leadership, and its priorities.

We have made our case based upon respected studies that show the arts are an economic driver in Winston-Salem and Forsyth County. The fact that they generate \$10.4 million in taxes each year speaks clearly on this point. On a positive note, I think local elected officials are coming to a fuller appreciation of this reality and with time will provide more public support for the arts because of their economic impact – as other cities and counties have done, as well as the tremendous contribution they make to quality of life and the education of our children. We must move away from the idea that arts should be the last funded and the first cut at every level of government. But we still have a way to go – thus the continuing need for a strong advocacy effort by Arts Council volunteers.

But somehow over the last few years we have failed to make our case with the TDA. That is regrettable because

we haven't asked for much, in my opinion. Mainly, we have asked that there be balance. We have asked that while ensuring that our convention business remains strong that the TDA also look toward greater support for the tourism sector of the economy and the arts as a means of making Winston-Salem an arts and cultural destination.

The six percent hotel occupancy tax here in Winston-Salem and Forsyth County, which by legislative act funds the TDA and resulted in \$2.5 million in FY 2008 for the authority is modest compared to many jurisdictions. We would like for our County Commissioners and legislative delegation, acting together, to increase this percentage and designate the additional revenues for promoting Winston-Salem as The City of the Arts and for providing financial assistance to organizations that comprise our tourism sector. If this cannot be, then provisions should be made to use a portion of current funds.

Now that the recent din has subsided, perhaps we can hear each other's voices and viewpoints and work toward mutually beneficial objectives. Meanwhile, we are not sitting idly here at The Arts Council. Our current Comprehensive Campaign will provide funds for an endowment that we will build upon. And there will be other creative steps that will allow The Arts Council to concentrate more completely on its primary objectives – raising funds for its members and distributing them efficiently and effectively and serving as an advocate for the arts community.

Hanes Community Center Project on Schedule

Four acres of land that The Arts Council and The United Way of Forsyth County own jointly at the intersection of University Parkway and Coliseum Drive has been put under option by Kelley Properties, a Winston-Salem real estate and property development company. Part of the 10.2 acre Hanes Community Center tract, the portion optioned to Kelley, had become a drain on the resources of both organizations.

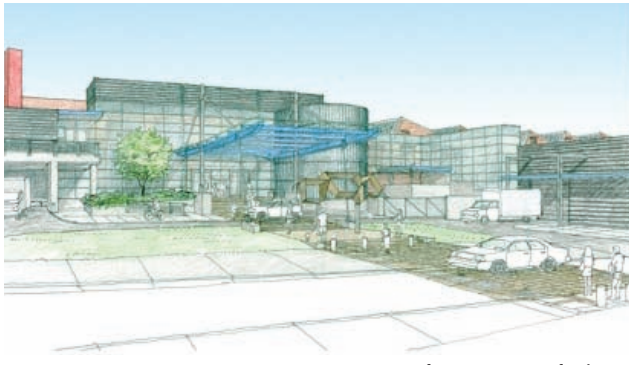
Demolition of the office space once occupied by the Chamber of Commerce and later Family Services has been completed. The theater portion of the center was retained and the North Carolina Black Repertory Company, The Little Theatre of Winston-Salem and Children's Theatre of Winston-Salem will continue to have their offices and

performances there. One and a half million dollars will be spent on the Hanes Community Center site makeover and preparing the property for sale. The American Red Cross occupies two buildings on the site and will remain as a tenant indefinitely.

In 1956, Charles H. Babcock gave the 10.2 acre tract to The Arts Council of Winston-Salem and Forsyth County and The United Way of Forsyth County. It was developed into what became the Hanes Community Center and over the years has provided space for numerous nonprofits. This plan will ensure that the Babcock family's original intentions are honored, reduce significantly the funding needed to maintain the properties, and provide funding to enable both organizations to better fulfill their missions.

Work to Begin on Downtown Center for the Arts

April 2010 Set for Completion



Spruce Street view of Downtown Center for the Arts

Work is set to begin in earnest on the Downtown Center for the Arts. Arts Council staff were the first to say goodbye to their home of several years, and Sawtooth School exited shortly thereafter.

The Arts Council is back in familiar surroundings at its prior home, 305 West Fourth Street, and Sawtooth School administrators and the School's Taste of Art classes are at that address, also. Ceramics, Metals, Glass, Wood and Fibers will be housed at The Children's Home on Reynolda Road and Drawing, Painting, Photography, and Youth will be offered at the Enrichment Center at 1006 South Marshall Street.

Sherri Nielson, Executive Director of Sawtooth School, said the School has been fortunate in finding excellent interim space with abundant parking. Phone numbers for both Sawtooth School and The Arts Council remain the same.

Richard Emmett, Arts Council Chief Operating Officer, has the responsibility for overseeing the transformation of the Sawtooth Building and the adjacent AC/Delco building in the Downtown Center for the Arts. The historic facade of the Sawtooth Building will not be altered, but a new, more user-friendly entrance to the Sawtooth Building will be created on Spruce Street. This is significant because The Arts Council has acquired parking just across the street and the new Spruce Street entrance will have a drive-under portico, making coming and going much more expeditious and safe – especially for small children, the elderly and disabled visitors.

The Downtown Center for the Arts will include a refurbished Mountcastle Forum, the new Hanesbrands Theatre in the AC/Delco building, and a renovated ground floor multipurpose space to be renamed Reynolds Place. The Hanesbrands Theatre will have a seating capacity up to almost 300, depending upon how the Theatre is configured for a partic-

ular performance. A number of area performing arts groups will be using the Hanesbrands space for performances.

A dramatic glass facade will be added to the Spruce Street exterior of the existing Sawtooth Building, and the interior will include new galleries, public spaces, and facilities for Sawtooth School.

Emmett said, "We feel that this is going to create a critical mass for arts and entertainment in the heart of downtown. This project will be a huge boon to the City, adding a multipurpose performance space and two versatile community use spaces to the mix of facilities and venues capable of hosting and presenting events in the core of our downtown." "We are scheduled to begin construction in November. The project area is key to the downtown revitalization—the "core" between the bookends of the public/private Research Park and the public/private Baseball Park. Once the Center is completed, our community will have a wonderful "living room" in the new Downtown Center for The Arts, where citizens of Winston Salem and Forsyth County can enjoy a comfortable, welcoming place in which to congregate, learn, celebrate, experience art and engage with one another on a daily basis," said Tom Ingram, Chair of the Facilities Committee Subcommittee of The Downtown Center for the Arts Renovation and Construction.

Two highly regarded Winston-Salem architectural firms – Calloway, Johnson, Moore & West and Walter Robbs Callahan & Pierce – are collaborating for the first time on the Downtown Center for the Arts project. "We are fortunate to have this caliber of creative talent guiding our project," said Milton Rhodes, Arts Council President and CEO. "These firms have a huge stake in the future of Winston-Salem and have gone the extra mile on this project which we see as the centerpiece of *The City of the Arts* and the downtown development plan."



Playing key roles in the design of the Downtown Center for the Arts are Rence Callahan of Walter Robb Callahan & Pierce and Alan Moore of Calloway, Johnson, Moore and West.

Please Vote for the Candidate of Your Choice

Throughout the year, The Arts Council is involved in various activities related to the local, state and federal government. We work with all of our elected officials, and our efforts are bi-partisan. The composition of our volunteer Advocacy Committee reflects that fact.

During this election season, we thought it would be good to say for the record that The Arts Council is non-partisan and does not endorse any political candidates.

We do encourage our members to study the candidates' positions on issues related to the arts, to make their own informed decisions about which candidates to support, and to vote on Election Day.

Milton Rhodes
President and CEO



The Arts Council Board of Trustees continued from cover page

juncture to two couples – Janie and J.D. Wilson, who are Co-Chairing the Comprehensive Campaign, and Erna and Bill Womble, Jr., who are Co-Chairing the Annual Campaign. They are providing a tremendous amount of time and leadership to their campaigns, and it is inspiring to me to watch them at work.

I look forward to the time when we will be back in the Sawtooth Building once it is transformed into the Downtown Center for the Arts as a result of the Comprehensive Campaign. We are making great progress and have raised more than \$20 million in contributions and pledges toward our \$26 million goal.

The final dollars are always the most difficult to raise, so if you have not given, I urge you to do so and to give generously. Also, please mention the Comprehensive Campaign to your friends. Think about whether you

know people we have overlooked who might be in a position to make gifts to the Comprehensive Campaign. There are many naming opportunities left and chances for arts supporters to create a lasting legacy as a part of this current fundraising effort.

One final note, I would be remiss if I did not express my deep appreciation to all those people – staff, volunteers, various public officials, and others – who have been so dedicated to the mission of The Arts Council and so kind to me as I have undertaken my duties as Board Chair. Because of all of you, this continues to be a great experience for me, and I am convinced that at the end of my term, I will have the pleasure of looking back and seeing how together we advanced the arts in a significant way in Winston-Salem and Forsyth County.

The Arts Council's Largest Campaign Ever is on Schedule continued from cover page

Aurelia Eller and Redge Hanes are heading the fundraising campaign among Honorary Cabinet members, who have pledged \$5,172,000, and members of the Campaign Cabinet have pledged \$686,500. The Individual Leadership Division spearheaded by Borden Hanes and Ragan Folan has raised more than \$2 million from individuals at the \$50,000 and above giving level.

Arts Council and Sawtooth School Board members and staff have made campaign pledges and commitments of more than \$1 million dollars. "This is a terrific show of support from our Board members and employees, and we hope we will achieve 100 percent participation. It is so important that we demonstrate solid support internally," said J.D. Wilson.

Winston-Salem's large corporations are firmly behind the campaign and Liz and Stan Kelly, Co-Chairs of the Corporate Leadership Division, report that local corporations account for \$7,710,818 in contributions. A few more large requests are awaiting decisions. The Kilpatrick Stockton Law Firm has announced a \$250,000 gift and BB&T has contributed \$750,000 to the campaign.

The Campaign leadership is leaving no stone unturned. Foundations have made grants totaling \$975,000. Tom Lambeth, Chair

of the Foundations Division, has announced a recent \$50,000 gift from the Cannon Foundation. Grant applications are being submitted to other foundations and requests are pending before governmental entities at the local, state, and federal levels.

Lynn and Barry Eisenberg, and Mary Allen and Jim Martin are chairing the Major Gifts Team and along with their team have raised more than \$396,700 from individuals.

Tom Ingram, Major Business Gifts Chair, said his team has raised \$290,120 including recently announced gifts of \$100,000 from Duke Energy, a pledge of \$75,000 from the Frank L. Blum Company and the family of Drew Hancock, and a gift of \$25,000 from Southern Community Bank.



Tom Ingram, Campaign Chair of Major Business Gifts and Chair of the Facilities Committee Subcommittee of the Downtown Center for the Arts Renovation and Construction

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- The Children's Theatre of Winston-Salem
336 725 4531
- Hispanic Arts Initiative
336 727 8605
- Kernersville Little Theatre
336 993 6556
- Little Symphony of Forsyth County
336 722 5972
- The Little Theatre of Winston-Salem
336 748 0857
- North Carolina Black Repertory Company
336 723 2266
- Old Salem Museum & Gardens
336 721 7300
- Piedmont Chamber Singers
336 722 4022
- Piedmont Craftsmen
336 725 1516
- Piedmont Opera
336 725 7101
- Piedmont Wind Symphony
336 722 9328
- Reynolda House Museum of American Art
336 758 5150
- RiverRun International Film Festival
336 724 1502
- Sawtooth School for Visual Art
336 723 7395
- Southeastern Center of Contemporary Art
336 725 1904
- Winston-Salem Children's Chorus
336 703 0001
- Winston-Salem Delta Fine Arts
336 722 2625
- Winston-Salem Festival Ballet
336 887 2480
- Winston-Salem Symphony
336 725 1035



Second Flight of “The City of the Arts” Branding Project Underway *Ads to Highlight Piedmont Craftsmen’s Fair, Lighting Show, and Other Events*

The first flight of The City of the Arts branding project, which was designed around the River Run International Film Festival Weekend in April, has been deemed a success. Ticket sales for the Festival rose dramatically after print, radio and television ads purchased with Arts Council funds ran in the local market and similar ads purchased with a grant from the Tourism Development Authority (TDA) ran in the Triad, Charlotte and Asheville markets. Winston-Salem’s Mullen, an advertising and public relations firm, provided creative work and made placements pro bono.

The second flight will focus on the weekend of November 14-16, the weekend of the Piedmont Craftsmen’s Fair. The Arts Council Board allocated \$63,000 for this flight, and \$19,000 remains

from a prior TDA grant. The TDA also has indicated it is willing to make an additional contribution if fund balance monies from occupancy tax revenue are available at year end. TDA funds will be used for promotional activities outside the Winston-Salem market, and The Arts Council appropriation will be used to promote the package of events in the Triad and elsewhere.

The mid-November weekend is considered one of Winston-Salem’s most arts-packed weekends, with the Piedmont Craftsmen’s Fair and, in conjunction with it this year, the cutting-edge lighting collaborative between Piedmont Craftsmen and the lighting department at the University of North Carolina School of the Arts. (See separate story in this newsletter)



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