



# The ARTS COUNCIL newsletter

4TH Quarter 2005

The ARTS COUNCIL of Winston-Salem and Forsyth County . . . *For the Arts*



Peggy Joines  
Chair  
The Arts Council

## From the Arts Council

I am delighted to have the opportunity to serve as chair of The Arts Council. My love for and commitment to the arts grows stronger every year – maybe because of the wisdom that comes with age and experience.

I support the arts because I believe the arts are an innate part of each of us. We are born with imagination and creativity. What better way to demonstrate it than through art? What better way to find joy?

I have a niece named Alex. Alex has epilepsy, and because of a lifetime of medication and seizures, she has learning challenges.

Her life is different from ours. She does not communicate like you or I, and she cannot carry on a conversation. She cannot participate in activities where she could be injured if she had a seizure. Consequently, most of her life has been spent indoors, playing games that you and I wouldn't understand.

However, give Alex a piece of paper and markers and she very deliberately turns it into a canvas – changing colors often. She chooses them thoughtfully like you and I would select from a fine menu. When Alex sees a piano, she sits at it and pounds with the passion and intensity of a concert pianist and, beaming with joy, says, "Alex is making music." And what music those words are to our ears.

Art is a part of us all. Alex may never understand what The Arts Council is or understand what "art" means. But she knows what makes her happy and gives her joy. Art for her is lots of colored markers and "making music."

In some way, art lives in each of us and enriches our lives, and I feel compelled to do my bit to keep it alive. Thank you for allowing me to be your chair this year.

## Annual Meeting *Peggy Joines takes gavel – "Smitty" receives Arts Council Award*

The Arts Council annual meeting was an enthusiastic gathering in the Sawtooth building – the council's new home. The luncheon featured a key figure in the nation's nonprofit community, Christine DeVita, president of the Wallace Foundation, which was created by the founders of the Reader's Digest.

Lisbeth Evans, Secretary of Cultural Affairs for the State of North Carolina and long-time Arts Council supporter, was on hand to introduce DeVita.

Noting that Winston-Salem has long called itself "The City of the Arts," DeVita observed that the challenge the region faces – as does the rest of the nation – is to build appreciation and demand for the arts. "The arts generate a wide range of benefits," she said. "Our task is to help bring those benefits to more people – by finding ways to strengthen early exposure, and helping organizations find ways to reach out to new audiences."

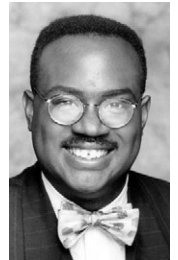
The occasion saw a changing of the guard with Katy Boles

ending her term as board chair and Peggy Joines of Wachovia beginning hers. Joines, who has served on several committees already, and has been involved in council planning and early tasks, will be launching the annual fundraising campaign and rolling out a strategic plan.

Renaissance Society co-chair Aurelia Eller presented The Arts Council Award to Jeff Smith, creator of Smitty's notes and Arts Council board member and volunteer.

Gloria Whisenhunt, chair of the Forsyth County Commissioners, and Winston-Salem mayor Allen Joines both were on the program, signaling cooperation between the council and local governments with their appearances.

New 2005-2006 officers and trustees of The Arts Council are listed on page 2.



Jeff Smith

The Arts Council  
226 N. Marshall Street  
Winston-Salem, NC 27101  
Tel 336 722 2585  
Fax 336 761 8286

[www.intothearts.org](http://www.intothearts.org)

### In This Issue:

The Thing to Do . . .

News Briefs

Year-End Giving

## Arts Council Kicks-Off Annual Fundraising Campaign

### *Sue Henderson is Chair*

Sue Henderson, an Arts Council board member and an executive with Wachovia Wealth Management, is chairing the 2006 Annual Fundraising Campaign – *Grow Arts*. "The campaign committee is already working," Henderson said, making corporate calls. Workplace giving and individual donor campaigns will begin shortly after the New Year. Henderson went on to say, "It

is a distinct honor to serve as the 2006 Campaign Chair. I am personally passionate about the arts and firmly believe that a strong arts community is essential for the vitality of Winston-Salem/Forsyth County."



Sue Henderson

# The Thing To Do . . .

## OFFICERS & EXECUTIVE COMMITTEE

Peggy Joines, *Chair*  
Dara Folan,  
*Vice Chair/Administration*  
Lynn Eisenberg  
*Vice Chair/Development*  
Tonya Deem  
*Vice Chair/Agency Relations*  
Calvin Patterson  
*Vice Chair/Community Relations*  
Michael Pulitzer  
*Vice Chair/Strategic Planning*  
Garry Whitaker  
*Vice Chair/Facilities*  
Kay Donahue, *Secretary*  
Rick Spangler, *Treasurer*  
Milton Rhodes, *President and CEO*  
Hal Johnson  
*At-Large Executive Committee Member*  
Vicki Kopf  
*Member Group Representative*  
Katy Boles, *Past Chair*

## BOARD MEMBERS

Pamela Angle  
Nancy Banasik  
Mary Benton  
William G. Benton  
Katy Boles  
Libby Boone  
Shelby Chaden  
Tonya Deem  
Kay Donahue  
Lynn Eisenberg  
Aurelia Eller  
McDara Folan  
Fernando Garzon  
John Gates  
Tripp Greason  
Redge Hanes  
Sue Henderson  
Dr. Aaron Horne  
Hal Johnson  
Peggy Joines  
Vicki Kopf  
Lucia Marshall  
Ginny Norton  
Calvin Patterson  
Michael Pulitzer  
Dr. Thomas J. Pulliam  
Paula Robinson  
Milton Rhodes  
Moyer Gray Smith, Jr.  
Rick Spangler  
Michael Suggs  
Evelyn Terry  
Bob Whaling  
Garry Whitaker  
John Williams  
Janie Butler Wilson  
Leon E. Porter, Jr., *Legal Counsel*  
Chris Griffith, *Ex-officio*  
*Office of Cultural Affairs*

## Wednesdays at Sawtooth



The Giannini Brass, at Winston Square Park, Arts-In-Education grant recipient



Winston-Salem Symphony conductor, Bob Moody (standing-right), with string quartet. Wednesdays at Sawtooth series

## Renaissance Society Reception



(left to right) Paula Robinson, Shelby Chaden, Sue Henderson, 2006 Campaign Chair, Peggy Joines, 2006 Board Chair



Ragan and Dara Folan hosted the Renaissance Society reception and celebration



Mrs. Clifton Pleasants, 1958-1959 Arts Council President and Aurelia Eller (right)



Sallye Liner (right), 2005 Campaign Co-Chair gives award to both Aurelia Eller (left) and Libby Boone (center), 2005 Campaign Special Gifts Co-chairs



Maxine Lindsey (left), longtime Arts Council staff member, with Linwood Davis (right), 1979 New Dimensions Chair



Michael Pulitzer (left), Chairman Strategic Planning Committee, and wife Ramelle with Katy Boles (right), 2005 Board Chair



J. Scott Cramer, 1976 Campaign Chair and Mrs. Paul Kolb, wife of first Arts Council president

## News Briefs

**The Little Theatre of Winston-Salem:** The Little Theatre of Winston-Salem recently kicked off its New Horizons Series with a production of Wendy MacLeod's *Juvenilia* performed at The Warehouse in downtown Winston-Salem. It was directed by Noah Silverstein, a fourth year directing student from The NCSA School of Drama, and a cast made up of second year acting students from the drama school. It was a successful launch of a promising new series.

**Piedmont Craftsmen:** David Woodruff, an exhibiting member with Piedmont Craftsmen since 2002, has been named November's Artist of the Month. He is a North Carolina native whose wood and woodworking have been lifelong passions that developed over the years he spent observing and helping his father, a master gunstock carver. His interests turned to lathe work in the early 1980s, and early retirement from corporate life in 1995 enabled him to devote his energies full time to advancing his artistry, creativity and technique. Although he uses woods from all over the world, his Artist of the Month show will focus on woods native to his home state.

**Kernersville Little Theatre:** The Kernersville Little Theatre participated in "A Walk In Time," sponsored by the Kernersville Preservation Society, which featured several of its actors and actresses acting out skits and serving as tour guides in period costumes. The group also instituted a "Movie Loaner Program" free of charge to the nursing and retirement communities in Kernersville. This free service is available to elderly shut-ins.

**Associated Artists of Winston-Salem:** Associated Artists has a new location in the Chatham Building at 301 West Fourth Street at the corner of Fourth and Cherry Streets. The move will take place in November and the gallery will be opened with a ribbon cutting ceremony by Mayor Allen Joines at 11:30AM on Thursday, December 1. Plans are also being made for "The Creative Outlet," a small gift shop selling note cards and small craft items made by members.

**Piedmont Chamber Singers:** Over the past year the Piedmont Chamber Singers, with the assistance of Dr. Doug Borwick, formulated a strategic development plan. The plan focuses on six key areas of work: artistic goals, governance, fundraising, audience development, marketing, and education. Three core values were also identified: integrity in performance, operations and governance; quality and excellence in musical selections, singer membership, stewardship of resources, and acquiring talents and capabilities of board directors; and diversity in music programming, membership, collaborations and audience development.

**Piedmont Opera Theatre:** Kimber Whanger, executive director of Piedmont Opera Theatre, announces the birth of her first child, Aubree Grace Whanger. Aubree was born on October 7, the opening night of the opera, and was delivered, appropriately enough, by Dr. Eberhard Mueller-Heuback, who is a patron and donor.

**Winston-Salem Symphony:** The Winston-Salem Symphony welcomes the following musicians to the orchestra as a result of the organization's fall auditions: Frederick McIntyre Ayala and Katherine Wiley, section violin; Nora Gump and Noah Hock, section viola; Beth Vanderborgh, principal cello; and Michal Rogalski, second oboe.

### New Director of Operations

Alvin E. Howard has joined The Arts Council as the new director of operations. Originally from Talbotton, Georgia, Howard is an experienced manager and engineer and most recently was employed by North Carolina A&T State University in Greensboro as facilities physical plant director. He will oversee facilities, finance and grants for the Council.



Alvin Howard  
Director of Operations

### FUNDED MEMBERS

Associated Artist of Winston-Salem  
336 722 0340  
Children's Theatre  
336 725 4531  
Little Symphony of Forsyth County  
336 722 5972  
The Little Theatre of Winston-Salem  
336 748 0857  
Kernersville Little Theatre  
336 993 6556  
North Carolina Black Repertory Company  
336 723 2266  
Piedmont Chamber Singers  
336 722 4022  
Piedmont Craftsmen  
336 725 1516  
Piedmont Opera Theatre  
336 725 7101  
Sawtooth Center for Visual Art  
336 723 7395  
Southeastern Center of Contemporary Art  
336 725 1904  
Winston-Salem Delta Fine Arts  
336 722 2625  
Winston-Salem Symphony  
336 725 1035

### STAFF

Mona Cole  
336 722 2585 x102  
mcole@intohearts.org  
Alvin Howard  
336 722 2585 x109  
ahoward@intohearts.org  
Michele Lowder  
336 722 2585 x104  
mlowder@intohearts.org  
Maxine Lindsey  
336 722 2585 x112  
mlindsey@intohearts.org  
Christie Ponjican  
336 722 2585 x113  
cponjican@intohearts.org  
Terri Pratt  
336 722 2585 x105  
tpratt@intohearts.org  
Milton Rhodes  
336 722 2585 x101  
mrhodes@intohearts.org

### FACILITIES

Faye Gilgo  
*The Sawtooth Building*  
336 725 8916  
fgilgo@intohearts.org  
Vincent Whitt  
*Arts Council Theatre at Hanes Community Center*  
336 724 6776  
vwhitt@intohearts.org



## Year-End Giving – What To Do?

*Robert C. Vaughn, Jr.*

The end of year is near. Christmas, family, presents. But also, we all should be thinking about our year-end charitable contributions.

Many local charitable organizations may have some problem this year because of decreased contributions – possibly due to the fact that people have been very generous in helping out the various charitable organizations dealing with the hurricane problems in the Gulf States. So each of us needs to reassess before year-end – check to see what we can or should be doing for our favorite charities – hopefully to include The Arts Council and various arts organizations that you love and support.

What should you give? Cash is always very spendable and appreciated by all charitable institutions. What about other types of gifts?

A number of people give securities. If you want to do this, you certainly want to make a gift of a stock in which you have a gain and that is easily saleable. If you bought Bank of America stock three years ago at \$34 and it's now selling for \$64, you would have a fairly large capital gain if you sold it. However, by giving that stock, there is no capital gains tax due and you get the \$64 per share charitable deduction. Make sure that you have held the stock

you are planning to give for more than one year so that it is long term, and that you specify the exact shares that you are giving so that you can identify the cost basis of any remaining shares of the same stock. The way this is usually done is to notify the broker that you would like to make a gift to the Arts Council of the 50 shares of XYZ stock purchased on September 10, 2003. Ask the broker to transfer this to the account of the specific charity and also ask for notification of the value on the date of transfer. You can then deduct the value of the stock on the date you gave it. The charity should then notify you that it was received, on a certain date, a contribution of 50 shares of XYZ stock. It does not make any difference whether they kept the stock or sold it.

What about other assets being given to charity? It is always a good idea to check with the person preparing your income tax return to see if there are specific procedures or form necessary. You may need a written appraisal of value or a form to be attached to your tax return.

*Robert C. Vaughn, Jr. is a partner in the law firm of Vaughn, Perkinson, Eblinger, Moxley & Stogner LLP.*



226 N. Marshall Street  
Winston-Salem, NC 27101

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**During the 2004-2005 Arts Council Campaign year**, if you made a donation of \$52 or more you are entitled to a small token of our appreciation. To receive your gift, please come by the Arts Council at 226 N. Marshall Street and ask for Christie Ponjican. You may also email Christie at [cponjican@intothearts.org](mailto:cponjican@intothearts.org) with any questions.