

ACWS Monthly Program Analysis Report 2011 - 2012

1. Monthly Program Analysis Report: July 1, 2011 - June 30, 2012

The information in the following survey is important for The Arts Council. The data collected is used for a variety of purposes especially, reporting to city & county. Please be as accurate as possible (although educated guesses in some scenarios may be appropriate.)

Please fill out this form for EACH major event, production, series, exhibition, rental, etc.

Please keep track of your events that you have submitted; a blank pdf of the survey is available for these purposes. If you would like your information to be exported at any time please let us know.

If you have questions, please contact Dara Silver at The Arts Council at 722-2585 ext. 1121 or dsilver@intothearts.org

Web address for this survey is:

https://www.surveymonkey.com/s/ACWS_MONTHLY_REPORT

*** 1. Month and Year of Event (Please enter XX/XXXX)(This is NOT today's date.)**

ACWS Monthly Program Analysis Report 2011 - 2012

*2. Funded Partner Name

- Associated Artists of Winston-Salem
- Children's Theatre of Winston-Salem
- Hispanic Arts Initiative
- Kernersville Little Theatre
- No Rules Theatre Company
- NC Black Repertory Company
- Festival Stage of Winston-Salem
- Old Salem Museums & Gardens
- Piedmont Chamber Singers
- Piedmont Craftsmen, Inc.
- Piedmont Opera
- Piedmont Wind Symphony
- Reynolda House Museum of American Art
- RiverRun International Film Festival
- Sawtooth School for Visual Art
- Southeastern Center for Contemporary Art
- Twin City Stage
- Winston-Salem Youth Chorus
- Winston-Salem Delta Fine Arts
- Winston-Salem Festival Ballet
- Winston-Salem Symphony

*3. Type of Program

- No programs this month
- Lecture
- Audition
- Facility Rental
- Gala/Fundraiser
- Other
- Performance/Concert
- Exhibition
- Class/Workshops
- Special Events
- Film Screening
- Tour
- Exhibition Opening
- Festival

ACWS Monthly Program Analysis Report 2011 - 2012

2. Event & Participants (Paid & Non-Paid)

*1. Name of Performance, Screening, Exhibit, Class, Workshop, Etc.

*2. Paid Program Participants (Includes paid artists, contract workers, crew, staff, musicians, etc. - This does not include audience or volunteers.)

Youth (2-17)	<input type="text"/>
College Students (18-24)	<input type="text"/>
Adults (25-64)	<input type="text"/>
Senior Citizen (65+)	<input type="text"/>
Total Program Participants (= Youth+College+Adults+Seniors)	<input type="text"/>
% Persons with Disabilities	<input type="text"/>
% Asian	<input type="text"/>
% African-American	<input type="text"/>
% Caucasian	<input type="text"/>
% Hispanic	<input type="text"/>

*3. Non-Paid Program Participants (Includes artists, crew, staff, musicians, etc. - This does not include audience or volunteers.)

Youth (2-17)	<input type="text"/>
College Students (18-24)	<input type="text"/>
Adults (25-64)	<input type="text"/>
Senior Citizen (65+)	<input type="text"/>
Total Program Participants (= Youth+College+Adults+Seniors)	<input type="text"/>
% Persons with Disabilities	<input type="text"/>
% Asian	<input type="text"/>
% African-American	<input type="text"/>
% Caucasian	<input type="text"/>
% Hispanic	<input type="text"/>

3. Audience

***1. Program Focus: Best choose your program's intended target audience.**

- Children (2-12)
- Teens (13-17)
- College (18-24)
- Adults (25-64)
- Seniors (65+)

***2. Did you charge audience members to attend your event?**

- Yes
- No

4. Audience

1. If so, how much did you charge per person?

*2. Audience Members (Estimate or Actual)

Youth (2-17)	<input type="text"/>
College Students (18-24)	<input type="text"/>
Adults (25-64)	<input type="text"/>
Senior Citizen (65+)	<input type="text"/>
Total Audience Members (= Youth+College+Adults+Seniors)	<input type="text"/>
% Persons with Disabilities	<input type="text"/>
% Asian	<input type="text"/>
% African-American	<input type="text"/>
% Caucasian	<input type="text"/>
% Hispanic	<input type="text"/>

5. Volunteers

1. Volunteers

Youth (2-17)	<input type="text"/>
College Students (18-24)	<input type="text"/>
Adults (25-64)	<input type="text"/>
Senior Citizen (65+)	<input type="text"/>
Total Volunteers (= Youth+College+Adults+Seniors)	<input type="text"/>
% Persons with Disabilities	<input type="text"/>
% Asian	<input type="text"/>
% African-American	<input type="text"/>
% Caucasian	<input type="text"/>
% Hispanic	<input type="text"/>

6. Overnight/Hotel Stay

1. Did your program utilize hotel rooms? If so, how many? (This can include program participants, artists, volunteers, and anyone associated with the production.) A room night is defined as one room per night. If a person stays three nights, then input three. If two people stay in two different rooms two nights, then input 4.

If none, leave blank.

Fully Paid Hotel Room Nights	<input type="text"/>
Discount Room Nights	<input type="text"/>
Free Room Nights	<input type="text"/>