

2009-2010 Grant Awards

Organizational Support Grants – 20 Awards Totaling \$1,600,000

(Increase of \$120,610 or 8%)

Associated Artists of Winston-Salem	\$40,000
Children's Theatre of Winston-Salem	\$64,000
Hispanic Arts Initiative	\$35,000
Kernersville Little Theatre	\$8,500
Little Symphony of Forsyth County	\$12,000
NC Black Repertory Company	\$175,000
Old Salem Museums and Gardens	\$65,000
Piedmont Chamber Singers	\$7,500
Piedmont Craftsmen	\$75,000
Piedmont Opera*	\$100,000
Piedmont Wind Symphony	\$15,000
Reynolda House Museum of American Art	\$70,000
RiverRun International Film Festival	\$77,000
Sawtooth School for Visual Art*	\$162,000
Southeastern Center for Contemporary Art	\$170,000
Twin City Stage (formerly known as The Little Theatre of Winston-Salem)	\$195,000
Winston-Salem Children's Chorus	\$15,000
Winston-Salem Delta Fine Arts	\$31,500
Winston-Salem Festival Ballet*	\$40,000
Winston-Salem Symphony	\$242,500

***Due to expected transition costs associated with the Sawtooth building renovations, a reserve of \$35,000 was set aside for Sawtooth School for Visual Art. The panel also set up two challenge grants for Piedmont Opera and Winston-Salem Festival Ballet for \$10,000 each in donated revenue matches.**

The review panel consisted of:

Bill Benton, Chair
Tonya Deem, Vice-Chair
Rebecca Fullton
Brittney Gaspari
Mary McCullough Hudson
Peggy Joines
Marion Pittman-Couch
Silvia Rodriguez
Michael Suggs

Arts Council Board; CEO, Salem Senior Housing
Arts Council Board Chair; Partner, Kilpatrick Stockton LLP
Community Volunteer
Director of Grants, Winston-Salem Foundation
President and CEO, Fine Arts Fund, Cincinnati, OH
Former Arts Council Board Chair; Community Volunteer
Former Arts Council Board Chair; Community Volunteer
Arts Council Board; Community Volunteer
Arts Council Board; Chairman, Goler Community Development Corporation

Arts-In-Education Grants 2009-2010 – 16 awards totaling \$90,000 (Increase of \$17,000 or 23%)

alban elved dance company: \$8,000

To continue "Wingspan," a two to six week residency with dance departments in Winston-Salem/Forsyth County Schools with high proportion of underserved students. Includes up to 30 dance students.

Associated Artists of Winston-Salem: \$2,820

To produce professional workshops by practicing professional artists for middle and high school students. This will allow for teachers to enhance and integrate specific artistic media within their current curriculum.

Carolina Ballet: \$5,000

To support tour of "Dancers in the Schools" program. The program brings ballet and professional dancers directly into public schools to supplement current public school curriculum.

Carolina Music Ways: \$1,300

To conduct a 45-minute school assembly program that educates children about the multicultural musical legacy that exists in the area. Musicians representing jazz, blues, bluegrass, gospel, Moravian, and old-time string bands will be present.

Diana Greene: \$2,560

To conduct a literacy through photography workshop for fourth graders called, "My Inside/Outside Self." Students will make black and white self-portraits and write text describing who they are on the inside and out.

Downtown Arts District Association: \$2,000

To fund a hands-on visual arts workshop with two middle and high school groups. Students will meet professional working artists and learn through lectures and small core group projects and conclude with an exhibition at the DADA First Friday Gallery Hop.

Giannini Brass: \$6,000

To present "Brass Under the Big Top" which integrates musical performances with the magic of the circus to expose elementary students to classical music and teach musical concepts and history.

Hispanic Arts Initiative: \$1,000

To host performances by Hispanic Arts Initiative dance students during multicultural evening programs currently taking place in Winston-Salem/Forsyth County Schools.

North Carolina Shakespeare Festival: \$6,000

To bring 60-minute versions of Shakespeare's work to six middle and high schools in Forsyth County. Programming would include one performance of *Hamlet* or *Taming of the Shrew* and up to three hour-long workshops for up to 30 students.

Piedmont Craftsmen: \$10,000

To present "Living Craft: Crafting Life" which touches over 1,300 students, elementary through high school, via lectures and residencies by professional craftsmen and arts managers.

Robert Moyer: \$2,000

To host a three-part residency at the Arts Based Elementary School consisting of workshops connecting theatre and cognitive skills, workshops to share those skills with teachers, and planning and evaluation sessions to document the results with the arts administrator.

Secret Series, Wake Forest University: \$3,000

To give two performances at Reynolds Auditorium, one for the public and one for the student body of R.J. Reynolds High School. They will be performed by the Luna Negra Dance Theatre, with the Turtle Island Quartet and Paquito D'Rivera. The performances will be accompanied by a residency and master class for both dance teachers and students.

Southeastern Center for Contemporary Art: \$8,820

To produce a semester-long interdisciplinary and curriculum based learning experience for R.J. Reynolds High School students entitled SMARTT. Project-based lessons and in-class workshops will be used and extensively documented. These will be built into a website for other educators to use.

Tam Tam Mandingue Winston-Salem: \$10,500

To expand a program that provides African drumming and dancing workshops for K-12 students.

University of North Carolina School of the Arts Foundation: \$11,000

The School of Dance will offer five performances of *Peter and the Wolf* for five elementary schools. The Open Dream Ensemble will perform all new productions of *Dream Machines* or *Peril on the Red Planet* for student audiences in 6 schools in three days and will serve a three-day residency at Triad Academy.

Winston-Salem Symphony: \$10,000

The "Mary Starling Program" engages 4th and 5th grade students in the Winston-Salem/Forsyth County Schools through orchestral performances and interactive teaching sessions.

The review panel consisted of:

Bob Whaling, Chair

Dr. Renata Jackson, Vice-Chair

Lynn Foltz

Tripp Greason

Angie Hayes

Elizabeth "Betsy" Messick

Brad Oliver

Silvia Rodriguez

Kathy Norcross Watts

Managing Director, AON Corp.

Assistant Dean of Academic Programs, School of Filmmaking, UNCSA

Arts Education Program Manager, WS/FCS

Pro Bono Director, Womble Carlyle Sandridge & Rice, PLLC

Executive Director, North Carolina Theatre Conference

Campaign Division Director, United Way

K-12 Music Education Program Manager, WS/FCS

Arts Council Board; Community Volunteer

Freelance Writer

Innovative Project Grants 2009-2010 – 23 awards totaling \$90,000 (Increase of \$20,000 or 29%)

alban elved dance company: \$4,000

The creation and performances of "My Red Chair," a work for two or more dancers and a musician is set on an oversized, 14 foot tall chair.

Associated Artists of Winston-Salem: \$4,000

"Ray of Joy" is a statewide juried competition and show for visual artists who are severely disabled.

Arts for Arts Sake: \$3,000

To produce the "Arts on Sunday Series Festival" on the streets of the Downtown Arts District during the Fall and Spring.

BOOKMARKS Book Festival: \$3,000

To enhance membership outreach and redevelop the organization's website to allow e-commerce and online donations.

Carolina Chamber Symphony Players: \$3,000

To grow the marketing and internet/email capability to replace previous heavy reliance on printed materials.

Children's Theatre of Winston-Salem: \$5,000

To produce *Esperanza Rising* emphasizing cultural literacy across demographic boundaries in collaboration with Twin City Stage and Hispanic Arts Initiative.

Clemmons Community Theatre: \$1,500

To expand the existing marketing strategy by creating an online presence and a web application to allow the populations in nursing homes to view live performances.

Hispanic Arts Initiative: \$5,000

To develop a marketing and advertising initiative for the organization to obtain community visibility and increase class enrollment.

Piedmont Craftsmen: \$4,000

To support the documentation of the organization's first 50 years by capturing the stories of their earliest exhibiting and supporting members.

Piedmont Slam: \$1,500

To present twelve to fourteen events promoting spoken word to a wide demographic, involving a wide diversity of voices and establish a board to assist slammasters, develop promotion and bring in six featured artists.

Piedmont Wind Symphony: \$1,500

To produce a professional video recording of its "Student Concerto Competition Concert" to promote increased enrollment competition. In addition, the video will be made available to residents of local nursing homes, children's homes, and children's hospitals.

Southeastern Center for Contemporary Art: \$7,500

To present the multimedia performance *Avatar* by Icelandic-Canadian artist Freya Björg Olafson. This will be a collaborative effort between SECCA, the Center for Design Innovation, and Dr. Glenna Batson from Winston-Salem State University. A one-week educational workshop will supplement the project.

Storyline: \$7,500

To hire technical artists to prepare and edit each story and to hire visual artists to conceptualize the story-sharing process.

Tam Tam Mandingue Winston-Salem: \$5,000

For seed capital to become a non-profit organization and, ultimately, to become a member of The Arts Council's Funded Partner group.

Triad Cultural Arts: \$3,000

To produce a ten-week program with professional artists who will help high school students develop artistic skills and produce work related to social and cultural innovation, contemporary issues and current events.

UC Support Services: \$6,000

To offer on-site activities and workshops to teach children how to understand storytelling through visual arts, performance art, design and technology. Also, to help students develop the technological skills to market themselves and their artistic works through social media.

University of North Carolina School of the Arts Foundation: \$10,000

To produce the "Winston-Salem Light Project," a multimedia public art presentation using prominent downtown landmarks as the canvas.

Visit Winston-Salem: \$2,500

To utilize "Guide by Cell" technology that will enable visitors to customize their own tours or follow suggested routes based on the Cultural Corridors programming.

Winston-Salem Children's Chorus: \$1,500

To re-brand and fund a new marketing outreach effort as they change their name to "Winston-Salem Youth Chorus."

Winston-Salem Festival Ballet: \$4,000

To establish a choreography festival to extend and enhance the "Craft of Choreography Conference." The festival will increase participation with many choreographers and artists from around the nation.

Winston-Salem Symphony: \$3,000

To produce "Bob-casts" and "Matt-casts" for its website. The "casts" will provide insight into upcoming performances and activities.

Winston-Salem Youth Arts Institute: \$3,000

To develop a friend or guild program. Grant will allow for more organizational capacity by recruiting fundraisers and volunteers for the organization.

Yadkin River Keeper: \$1,500

To produce a project entitled "River of the People" using images, audio, and written words about people who survive on the Yadkin River.

The review panel consisted of:

Randall Tuttle, Chair

Amy Garland

Fernando Garzon

Kathleen Hutton

Cheryl Lindsay

Carol Strohecker

Jason Thiel

Trade Street Capital Partners

Owner, 5ive & 40rty Gallery, ASGarland, Inc.

Trustee, The Arts Council

Curator of Education, Reynolda House Museum of American Art

Director - Human Resources, Hanesbrands, Inc.

Director, Center for Design Innovation

President, Downtown W-S Partnership

Innovative Project Grants are funded in part by the North Carolina Arts Council, an agency of the Department of Cultural Resources and the National Endowment for the Arts, which believes that a great nation deserves great art.

Regional Artist Project Grants 2009-2010 – 19 awards totaling \$45,500
(Increase of \$8,000 or 21%)

Cara Hagan: \$2,000

To produce a film entitled "Kitchen Table" based on her dancing and choreography.

Carlos Gustavo: \$4,300

To produce "Homeless Situations, Those who Inhabit the Peripheries," a photographic exploration to observe and describe homeless environments.

Christopher Bonner: \$1,000

To produce a gospel album called "God's love...chris bonner" in conjunction with Hidden Beach Records, a label that has committed to fund a portion of the project.

Derrick Monk: \$3,000

To purchase welding supplies to produce on-site contracted sculpture projects and art workshops for youth. Also for the purchase of a camera to document work.

Helen Simoneau: \$2,800

To conduct a 3-week residency to complete a new piece that she will perform in Winston-Salem and in New York City.

Jack Hernon: \$3,000

To purchase an iMac, Photoshop CS4, and a new Epson printer and scanner so he may continue a series of ongoing works. The applicant's art requires this equipment.

James Williams: \$2,000

To fund a trip to England to finish a series of photos. He will use film that is no longer produced that has a limited shelf-life.

Jeffrey Dean Foster: \$3,000

To record a new full-length CD for retail sale.

Joe Robinson: \$1,800

To produce his first CD containing original works.

Joe Thrift: \$5,000

To travel to Italy to attend a violin-making competition and then to serve an apprenticeship in Germany. Will also purchase special wood available only in Italy.

John Hege: \$2,475

To attend a bladesmithing (knife-making) class at the American Bladesmithing Society School in Arkansas.

Kenneth Frazelle: \$2,000

To compose "A Sensation of Shadow," a musical composition for voice and guitar.

Leander Sales: \$3,000

To produce 2,000 duplicate DVDs of his movie "The Life I Meant to Live."

Leighanne Martin Wright: \$1,200

To purchase new wireless headset microphones for use as she directs both community and high school theatre productions.

Matthew Troy: \$1,500

To produce a self-promotional DVD showing concerts that he has conducted.

Patricia A. Spainhour: \$2,000

To attend an Intermediate Encaustic Workshop in Santa Fe by Paula Roland.

Peter Driscoll: \$525

To purchase photographic equipment for reproduction of images on his scrimshaw work.

Raul R. Montero: \$2,900

To produce a series of works about global immigration and use them to participate in the New Mexico International Art Fair.

Tom Suomalainen: \$2,000

To acquire a graphic designer and photographer to create a website to display his artwork.

The review panel consisted of:

John Gates, Chair

Hunter Douglas, Vice-Chair

Francesca Agnoli

Sharon Applegate

Endia Beal

Rebecca Jones

Andrea Lawson

Dara Silver

J Smith

Arts Council Board; Community Volunteer

Arts Council Board; Wachovia Wealth Management

Arts Council Board; Owner, Flourish

Director of Grants, Old Salem Museums and Gardens

Programs Administrative Assistant, Southeastern Center for Contemporary Art

Out of Our Minds Animation Studios

Performing Arts Director, North Carolina Arts Council

Visitor Services/Installation Manager, Diggs Gallery, WSSU

General Manager, Flow BMW MINI

Advertising Assistance Program – 20 Recipients will receive \$229,202

Provides financial support for advertising in the *Winston-Salem Journal*, the *Winston-Salem Chronicle*, and WFDD.
Administered by The Arts Council and funded by the *Winston-Salem Journal*, the *Winston-Salem Chronicle*, and WFDD.

Associated Artists of Winston-Salem	\$4,229
Carolina Ballet	\$6,834
Children's Museum of Winston-Salem	\$6,050
Children's Theatre of Winston-Salem	\$7,520
Forsyth County Library	\$8,212
Historic Bethabara Park	\$7,608
NC Black Repertory Company	\$9,696
Old Salem Museums and Gardens	\$71,859
Piedmont Chamber Singers	\$3,687
Piedmont Craftsmen	\$10,125
Piedmont Opera	\$15,864
Reynolda House Museum of American Art	\$20,795
Sawtooth School for Visual Art	\$8,183
Southeastern Center for Contemporary Art	\$5,325
Triad Pride Men's Chorus	\$2,400
Twin City Stage (formerly known as The Little Theatre of Winston-Salem)	\$23,650
University of North Carolina School of the Arts	\$2,688
Winston-Salem Children's Chorus	\$3,587
Winston-Salem Delta Fine Arts	\$7,740
Winston-Salem Theatre Alliance	\$3,150

2009-2010 Grants Overview

Types of Grants	Applications Requested	Applications Granted	Amount Requested	Amount Awarded
Organizational Support	20	20	\$1,784,500	\$1,600,000 (Increase of \$120,610 or 8%)
Arts-in-Education	28	16	\$217,625	\$90,000 (Increase of \$17,000 or 23%)
Innovative Project	23	23	\$215,625	\$90,000 (Increase of \$20,000 or 29%)
Regional Artist Project	52	19	\$242,097	\$45,500 (Increase of \$8,000 or 21%)
TOTALS	123	78	\$2,459,847	\$1,825,500 (Increase of \$165,610 or 10%)
Advertising Assistance	20	20	\$229,202	\$229,202 (Decrease of \$35,546 or 13%)

**The Arts Council supports
42 organizations and 19 individuals
with grants and funding for their programs.
Some receive multiple awards.**

In addition, The Arts Council supports the operation and maintenance of The Arts Council Theatre at The Hanes Community Center and The Sawtooth and AC-Delco buildings (soon to be the new Downtown Center for the Arts). In fiscal year 2009-10, the amount of facility support is projected to be approximately \$535,000.